

SPECIAL ISSUE

Kisumu County Gazette Supplement No. 24 (Acts No. 5)



REPUBLIC OF KENYA

***KISUMU COUNTY GAZETTE
SUPPLEMENT***

ACTS, 2014

NAIROBI, 12th August, 2014

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**THE KISUMU COUNTY ALCOHOLIC DRINKS CONTROL ACT,
2014**

No. 5 of 2014

Date of Assent: 3rd June, 2014

Date of Commencement: 12th August, 2014

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**THE KISUMU COUNTY ALCOHOLIC DRINKS
CONTROL ACT, 2014**

**AN ACT of Kisumu County Assembly to provide for
the licensing and regulation of the production, sale,
distribution, consumption and outdoor advertising,
of alcoholic drinks, and for connected purposes**

ENACTED by the County Assembly of Kisumu as
follows—

PART I—PRELIMINARY

1. This Act may be cited as the Kisumu County Alcoholic Drinks Control Act, 2014 and shall come into operation on the date of publication in the Gazette. Short title and commencement.

2. In this Act, unless the context otherwise requires— Interpretation.

“alcohol” means the product known as ethyl alcohol or any product obtained by fermentation or distillation of any fermented alcoholic product, rectified either once or more often, whatever the origin, and shall include synthetic ethyl alcohol, but shall not include methyl alcohol and alcohol completely denatured in accordance with prescribed formulas;

“alcoholic drink” includes alcohol, spirit, wine, beer, liquor, traditional alcoholic drink, and any one or more of such varieties containing one-half of one percent or more of alcohol by volume, including mixed alcoholic drinks, modified industrial alcohol blended for human consumption and every liquid or solid, patented or not, containing alcohol and capable of being consumed by a human being;

“authorized officer” means an authorized officer within the meaning of section 50;

“Authority” means the National Authority for the Campaign against Alcohol and Drug Abuse” established under the National Authority for the Campaign against Alcohol and Drug Abuse Act, 2012;

“Cinema” has the meaning assigned to it in the Films and Stage Plays Act; Cap. 222.

“Chief Officer” means the chief officer responsible for alcoholic drinks control;

“County” means the Kisumu County;

“Directorate” means the Alcoholic Drinks Control Directorate established under section 4;

“entity” includes a company, corporation, firm, partnership, association, society, trust or other organization, whether incorporated or not;

“Enforcement Committee” means the County Alcoholic Drinks Control Enforcement Co-ordinating Committee established under section 51;

“Executive Member” means the county executive member responsible for alcoholic drinks control;

“Fund” means the Alcoholic Drinks Control Fund established by section 6;

“Governor” means the Governor of Kisumu County;

“health institution” means a hospital, nursing home, convalescent home, maternity home, health center, dispensary or other institution where health or other medical services are rendered free of charge or upon payment of a fee;

“illicit trade” means any practice or conduct prohibited by law and which relates to production, shipment, receipt, possession, distribution, sale or purchase of alcohol or its products, including any practice or conduct intended to facilitate such activity;

“Licensee” means a person who holds a license granted under this Act;

“Locality” unless where context otherwise provides to the contrary, means a city, municipality, town, urban area, sub-county or ward as the case may be;

“Manager” in relation to—

- (a) a cinema or theatre, includes an assistant manager, a person holding an office analogous to that of a manager or assistant manager of the cinema or theatre or any person in charge or in control of the cinema or theatre;
- (b) a health institution, includes the owner or a person in charge or in control of the health institution;

(c) a specified building, includes the owner, occupier, lessee or the person in charge or in control of the specified building;

“manufacture” means the brewing, distilling, tapping or any processing or intermediate processing of an alcoholic drink and includes the packaging, labeling, distribution or importation of an alcoholic drink for sale in the county or anywhere in Kenya;

“Manufacturer” in respect of an alcoholic drink, includes any entity that is involved in its manufacture, including an entity that controls or is controlled by the manufacturer, or that is controlled by the same entity that controls the manufacturer;

“Package” means the container, receptacle or wrapper in which an alcoholic drink is sold or distributed and includes the carton in which multiple packages are stored;

“Retailer” means a person who is engaged in a business that includes the sale of any alcoholic drink to consumers;

“Review committee” means the County Alcoholic Drinks Regulation Administrative Review Committee established under section 10;

“sell” includes—

- (a) barter or exchange without use of money;
- (b) offer or expose for sale, barter or exchange without use of money;
- (c) supply, or offer to supply, in circumstances in which the supplier derives or would derive, a direct or indirect pecuniary benefit;
- (d) supply or offer to supply, gratuitously but with a view of gaining or maintaining custom, or otherwise with a view for commercial gain.

“Sub-county committee” means the Sub-county Alcoholic Drinks Regulations Committee appointed under section 9.

3. The object and purpose of this Act is to provide for licensing of alcoholic drinks by the County

Object and purpose of Act.

Government pursuant to Part II of the Fourth Schedule to the Constitution so as to control of the production, sale, distribution, promotion and use of alcoholic drinks and the promotion of research, treatment and rehabilitation for persons dependent on alcoholic drinks in order to—

- (a) protect the health of the individual in the light of the dangers of excessive consumption of alcoholic drinks;
- (b) protect persons under the age of eighteen years from negative impact on health and social development from exposure to advertisements of alcoholic drinks;
- (c) protect consumers of alcoholic drinks from misleading or deceptive inducements and inform them of the risks of excessive consumption of alcoholic drinks;
- (d) protect the health of persons under the age of eighteen years by preventing their access to alcoholic drinks;
- (e) inform and educate the residents in the county on the harmful health, economic and social consequences of the consumption of alcoholic drinks;
- (f) adopt and implement effective measures to eliminate illicit trade in alcohol including smuggling, illicit manufacturing and counterfeiting;
- (g) ensure fair and ethical business practices related to production, distribution, promotion and sale of alcoholic drinks;
- (h) reduce and mitigate the negative health, social and economic impact on communities resulting from production, sale and consumptions of alcoholic drinks.

PART II—ADMINISTRATION

4. (1) There is established in the county the Alcoholic Drinks Control Directorate which shall be an office in the county public service.

Establishment of Directorate.

- (2) The functions of the Directorate shall be to—
- (a) support and facilitate Sub-county Committees in carrying out their functions;
 - (b) carry out public education on alcoholic drinks control in the county directly and in collaboration with other public or private bodies and institutions;
 - (c) facilitate citizen participation in matters related to alcoholic drinks control in accordance to framework for citizen participation established under the County Governments Act, the Urban Areas and Cities Act or any other relevant written law;
 - (d) facilitate and promote in collaboration with other county and national government institutions the establishment of treatment and rehabilitation facilities and programmes;
 - (e) carry out research directly or in collaboration with other institutions and serve as the repository of data and statistics related to alcoholic drinks control develop in collaboration with other county and National Government departments strategies and plans for implementing this Act and control of alcohol abuse and any other relevant national legislation and coordinate and support their implementation;
 - (f) develop in collaboration with other county and National Government departments strategies and plans for implementing this Act and control of alcohol abuse and any other relevant national legislation and co-ordinate and support their implementation;
 - (g) advise the Executive Member generally on the exercise of their powers and performance of their functions under this Act, and in particular on county policy and laws to be adopted in regard to the production, manufacture, sale and consumption of alcoholic drinks;
 - (h) in collaboration with other relevant county departments, prepare and submit an alcoholic drinks status report bi-annually in the prescribed

No. 17 of 2012.
No. 13 of 2011.

manner to the Executive Member which shall be transmitted to the County Executive Committee, county assembly and the Authority;

- (i) recommend to the Executive Member and participate in the formulation of laws and regulations related to alcoholic drinks;
- (j) monitoring and evaluating the implementation of this Act including the operations of the Sub-county Committees and advising the executive member on the necessary measures to be adopted;
- (k) in collaboration with the sub-county committee and the Enforcement Committee prepare and submit to the Authority on a quarterly basis, an alcohol abuse control status report containing such matters as may be specified by the Authority;
- (l) carry out such other roles necessary for the implementation of the objects and purpose of this Act and perform such other functions as may, from time to time, be assigned by the executive member.

(3) The Directorate shall be headed by a Director who shall be appointed by the County Public Service Board.

(4) The Executive Member and the County Public Service Board shall ensure that the Directorate has adequate human, financial and any other appropriate resource to enable it carry out the functions assigned under this Act.

5. (1) The Directorate shall—

- (a) in collaboration with other relevant county and national government agencies establish treatment and rehabilitation facilities and programs for persons dependent on alcoholic drinks in each Ward;
- (b) ensure that the treatment and rehabilitation facilities have the necessary human resources for effective operation and service delivery;

Establishment of rehabilitation facilities and programs.

- (c) ensure that the treatment and rehabilitation services are designed in a manner that is accessible and affordable to persons dependent on alcoholic drinks.

6. (1) There is established a fund to be known as the Establishment of the Fund. Alcoholic Drinks Control Fund.

(2) The Fund shall consist of—

- (a) such monies as may be appropriated by the county assembly;
- (b) such license and other fees as may be payable under this Act;
- (c) such sums as may be realized from property forfeited to the county government under this Act;
- (d) sums received, including contributions, gifts or grants from or by way of testamentary bequest by any person;
- (e) moneys earned or arising from any investment of the Fund;
- (f) all other sums which may in any manner become payable to, or vested in, the Fund.

(3) Where, in terms of subsection (2) (c), any immovable property is assigned to the Fund, the Director in consultation with the Executive Member shall deal with the property in such manner as he thinks fit and may sell the property and use the proceeds of sale for the purposes for which the Fund is established.

(4) The Fund shall be used for meeting the capital and recurrent expenditure relating to—

- (a) carrying out the functions of the Directorate stipulated under section 4;
- (b) assisting in the operations of the Sub-county Committees;
- (c) any other matter incidental to the matters stated in paragraphs (a) and (b).

(5) The receipts, earnings or accruals of the Fund and its balances at the close of each financial year shall not be paid into the County Revenue Fund, but shall be retained for the purposes of the Fund.

7. (1) The Fund shall be administered by the Director. Administration of the Fund.

(2) The Director may, with the approval of the Executive Member for the time being responsible for finance, invest or place on a deposit account any of the moneys of the Fund and any interest earned on moneys so invested or deposited shall be placed to the credit of the Fund.

(3) The Director shall—

- (a) supervise and control the administration of the Fund;
- (b) impose conditions on the use of any expenditure personally authorized and may impose any restriction or other requirement concerning use of expenditure;
- (c) cause to be kept proper books of account and other books and records in relation to the Fund as well as to all the various activities and undertakings of the Fund;
- (d) prepare, sign and transmit through the executive member and with approval of the County Assembly to the Auditor-General in respect of each financial year and within three months after the end thereof, a statement of accounts relating to the Fund in accordance with the Public Audit Act, 2003 and in such details as the county treasury may from time to time direct;
- (e) furnish such additional information as may be required for examination and audit by the Auditor-General or under any law; and
- (f) designate such staff as may be necessary to assist in the management of the Fund provided that such staff shall work in the Directorate.

PART III—LICENSING

8. (1) No person shall—

- (a) manufacture or otherwise produce;
- (b) sell, distribute or dispose of, or deal with;

Control of alcoholic drinks.

any alcoholic drink in the county except under and in accordance with a license issued under this Act.

The provisions of subsection (1) shall apply to manufacturers of Alcoholic Drinks subject to such conditions as may be prescribed.

(2) Any person who contravenes the provisions of subsection (1) commits an offence.

(3) Subsection (1) shall not apply to—

- (a) the importation of alcoholic drinks into the country if the alcoholic drink has been imported to the country pursuant to an import license issued by the Authority;
- (b) the bona fide administration or sale for purely medical purposes, and in accordance with any written law for the time being in force governing the administration and sale of medicine, by a medical practitioner, a veterinary surgeon registered under the Veterinary Surgeons Act or a pharmacist registered under the Pharmacy and Poisons Act, of a medicine containing alcoholic drink;
- (c) the sale of spirituous or distilled perfume, or perfumery; Cap. 366.
- (d) the sale of industrial alcohol; Cap. 244.
- (e) the sale by auction by an auctioneer, licensed under the Auctioneers Act, 1996, of an alcoholic drink in quantities not less than those authorized to be sold under a wholesale alcoholic drink license belonging to a wholesale dealer, on the licensed premises of the dealer;
- (f) the sale by a deceased person's legal personal representative of an alcoholic drink forming part of the estate of the deceased person;
- (g) the sale by a trustee in bankruptcy of an alcoholic drink forming part of the bankrupt's estate; No. 5 of 1996.
- (h) the sale by the liquidator of a company of an alcoholic drink forming part of the company's assets;

- (i) the sale of alcoholic drink at Parliament or the County Assembly Buildings, if sold with the permission of the Speaker of the respective Assembly;
- (j) the sale of alcoholic drink to the members only of any canteen, club, institute, mess or similar institution of the disciplined forces for reasons other than for personal profit.

9. (1) There shall be, for every Sub-county, a committee to be known as the Sub-county Alcoholic Drinks Regulation Committee which shall—

Establishment of the Sub-county committee.

- (a) issue licenses in accordance with this Act; and
- (b) perform such other functions as may, from time to time be assigned to it by the Governor.

(2) The Sub-county Committee shall, in the discharge of its functions under this Act, make inspection or other visits to premises at such times as it may deem appropriate.

(3) In carrying out its functions, the Sub-county Committee shall—

- (a) ensure that there is effective public participation in accordance with the framework for citizen participation established under the County Governments Act, the Urban Areas and Cities Act or any other relevant written law;
- (b) collaborate with ward and village administrators and councils appointed under the County Governments Act, 2012 and the officers in charge of co-ordination of national government functions in the wards and villages;
- (c) collaborate with similar committees in other counties for effective implementation of the Act.

No. 17 of 2012.
No. 13 of 2011.

No 17 of 2012.

(4) The sub-county committee shall consist of—

- (a) sub-county administrator appointed under the County Governments Act who shall be the Chairperson;
- (b) the sub-county public health officer;

No. 17 of 2012.

- (c) the officer commanding Kenya Police Services in the sub-county;
- (d) the officer commanding administration police in the sub-county;
- (e) one officer designated by the directorate who shall be the secretary who shall be an *ex-officio* member;
- (f) the officer responsible for coordination of National Government functions in the sub-county;
- (g) the officer for the time being responsible for physical planning in the sub-county;
- (h) three residents of the sub-county appointed by the Executive Member through a competitive process in accordance with the prescribed rules, one of whom shall be a youth provided that not more than two persons shall be of the same gender;
- (i) representative from the Ministry of Trade;
- (j) a representative appointed from the county office of public participation.

(5) The authorized officers specified under section 50 or any person designated by the Authority shall attend the meetings of the Sub-county Committee in an *ex-officio* capacity.

(6) An officer who is a member of the sub county committee under sub-section (1) may be represented to the committee meetings by another officer who shall not be below the rank of the deputy to the officer being represented.

(7) A person shall not be a member of the Sub-county Committee if such person is—

- (a) the holder of or a licensee in the county under this Act;
- (b) a partner in a firm or director or shareholder of a company or other body which is the holder of a license in that county under this Act;

- (c) directly or indirectly employed as an agent of a person, firm or company which is the holder of a license in the county under this Act;
- (d) undischarged bankrupt;
- (e) a person who has been convicted of an offence under this Act or of a felony.

(8) The conduct of business and affairs of the sub-county committee shall be in such manner as may be prescribed.

(9) The Directorate shall provide secretariat services for Sub-county Committees.

10. (1) There is established the County Alcoholic Drinks Regulations Administrative Review Committee. Review Committee. No. 17 of 2012.

- (2) The Review Committee shall consist of—
 - (a) County Secretary who shall be the chairperson and in the absence the Director of Administration;
 - (b) the county public health officer;
 - (c) the officer commanding Kenya Police Services in the county;
 - (d) the officer commanding Administration Police in the County;
 - (e) the Director who shall be the Secretary who shall be an *ex-officio* member;
 - (f) the officer responsible for coordination of national government functions in the county;
 - (g) the officer for the time being responsible for physical planning in the county;
 - (h) one person who is an Advocate of the High Court appointed by the executive member from among staff serving in the county public service;
 - (i) two residents of the county appointed by the Executive Member through a competitive process in accordance with the prescribed rules, one of whom shall be a youth provided that one person shall be of the opposite gender.

(3) The Review Committee shall be responsible for reviewing on appeal decisions made by a Sub-county Committee.

(4) The conduct of business and affairs of the Review Committee shall be in such manner as may be prescribed.

(5) The Directorate shall provide administrative services to the Review Committee.

11. (1) A person intending to produce, manufacture, import, and distribute any alcoholic drink in the county or to operate an establishment for the sale of an alcoholic drink shall make an application in a prescribed form to the Sub-county Committee in the sub-county where the premise is to be situated and shall pay a prescribed fee.

Application for licence.
Cap. 63.
Cap. 496.

(2) The application under subsection (1) shall contain—

- (a) a comprehensive information on the nature, orientation and other justification for the establishment of the manufacturing plant or establishment for sale;
- (b) an indication as to whether the manufacture or sale of the alcoholic drink is licensed in another county and if so the evidence of such licensing;
- (c) for a manufacturer's license, certification from Kenya Bureau of Standards;
- (d) such other matters as may be prescribed.

(3) The Sub-county Committee shall, within twenty-one days after the submission of application for a license, prepare a notice setting forth the names of all applicants, the types of licenses applied for, the premises in respect of which the licenses are applied for and the time, date and place of the meeting, and shall forthwith cause a copy of the notice to be—

- (a) published at the office of the Sub-county administrator for a period of not less than twenty-one consecutive days;
- (b) posted in some conspicuous place at or near the applicant's premises;

- (c) sent to the Inspector-General of Police, or to such police officer as the Inspector-General may have notified the Governor that he has appointed to receive it on his behalf;
- (d) sent to the sub-county public health officer in the sub-county in which the premises in respect of which the licenses are applied for are situated; and
- (e) sent to the sub-county physical planning officer.

The Sub-county Committee shall issue a fourteen days' notice to the applicants setting forth the day the committee carry out inspections on their premises.

(4) The Inspector-General of Police or, as the case may be, the police officer appointed by him for that purpose; the sub-county public health officer; and the sub-county physical planning officer shall, before the hearing of any application under this section, report as fully as possible to the Sub-county Committee on all matters which may be relevant to the consideration of the application.

(5) Any person may lodge objection to an application.

(6) Every objection to an application shall be made in writing to the Secretary to the Sub-county Committee, and the objector shall serve notice of the grounds of the objection on the applicant, personally or by post, at least seven days before the hearing of the application and the onus of proof of such service shall be on the objector.

(7) A Sub-county Committee may of its own motion take notice of any matter or thing which, in the opinion of the committee, constitutes an objection to an application, whether or not any objection has been otherwise lodged.

(8) Where in respect of an application a Sub-county Committee acts in pursuance of subsection (7), the committee shall inform the applicant of the nature of the objection, and shall, if the applicant so requests, adjourn the hearing for such period, not being less than seven days, as the Sub-county Committee considers necessary to enable the applicant to reply thereto.

(9) Every person making an application shall, save as otherwise provided, appear in person or by an advocate before the Sub-county Committee, and shall satisfy the Sub-county Committee that there is need for the grant of a license of the type applied for in the particular locality in respect of which the application is made.

(10) A Sub-county Committee may require the personal appearance before it of the applicant, or of the manager of the premises to which the application relates, or of both of them and of any other person whose attendance is considered by the committee to be necessary.

(11) Any objector may appear personally or by an advocate at the hearing of the application.

(12) A sub-county may authorize, in writing, any person to appear before any Sub-county Committee having jurisdiction in any part of the area within the jurisdiction of the local authority for the purpose of representing the inhabitants of that part in respect of any objection lodged to an application.

(13) Where a Sub-county Committee considers it necessary to take evidence respecting any question to be determined by the court, such evidence shall be given on oath, and the chairman shall be empowered to administer oaths.

(14) For the purposes of Chapter XI of the Penal Cap.63 Code (which concerns offences relating to the administration of justice), all proceedings before a Sub-county committee shall be deemed to be judicial proceedings.

(15) Every Sub-county Committee shall maintain records of all its proceedings, and, in particular, of the purpose for which an application was made, and notes of the evidence given and of the arguments adduced and the decision of the court thereon:

Provided that no decision shall be quashed on appeal solely by reason of any omission or error in such record, unless it appears that a substantial miscarriage of justice has thereby been occasioned.

(16) The Sub-county Committee shall, within twenty-one days of receipt of the application under subsection (1), record the application and assess the same on the basis of the objections received if any and the interests of the sub-county, and shall ensure that—

- (a) the available premises are suitable with regard to the nature of the license being sought;
- (b) the premises conform to the prescribed requirements of the occupational health and safety regulations;
- (c) the applicant possesses the infrastructure and equipment necessary to carry out the business applied for;
- (d) the applicant for a license to brew, distill, bottle or manufacture an alcoholic drink possesses necessary qualifications and relevant requirements stipulated under Standards Act or any other relevant written law; and
- (e) the premises has sufficient number of competent staff in line with such norms as may be prescribed.

12. (1) The Sub-county Committee shall, after Grant of a license. considering the application under section 11, indicate in writing whether it objects to the grant of the license applied for.

(2) Where the Sub-county Committee has no objection to the application under section 11, it shall grant a license to the applicant upon payment of the prescribed fee.

(3) The license issued shall be in such form as may be prescribed and subject to such conditions as the Sub-county Committee may consider fit.

(4) Where the Sub-county Committee is not satisfied with the application under subsection (1), it may—

- (a) reject the application giving reasons and notify the applicant accordingly within thirty days of the decision to reject; or
- (b) make comments and recommendations thereon and return it to the applicant within fourteen days.

(5) The applicant to whom the application is returned under subsection (4) (b) may re-submit a revised application within thirty days of the date of notification.

(6) On receipt of any revised application under subsection (5), the Sub-county Committee shall, within thirty days determine the application in accordance with this Act and upon such determination, if satisfied, issue a license.

(7) Where the Sub-county Committee grants a license under this section it shall, publish the grant in the county Gazette.

13. (1) Despite the provisions of sections 11 and 12, the Sub-county Committee may issue a provisional license for the manufacture or sale of an alcoholic drink for such period not exceeding six months as may be appropriate where the Committee is satisfied that the applicant for the license has demonstrated to the satisfaction of the Committee that the manufacture or sale of the alcoholic drink is licensed in another county but the issuance of the provisional license shall be subject to the applicant complying with the provisions of sections 11 and 12 within the period of the provisional license.

Provisional license.

(2) Where premises are about to be constructed or reconstructed or are in course of construction or reconstruction for the purpose of being used for the sale of alcoholic drinks for consumption on such premises, any person having an interest in the premises may apply in the prescribed form to the Sub-county committee for an assurance that, on the completion of the construction or reconstruction, a license of the type to be specified in the application will be granted in respect of such premises.

(3) The provisions of section 11 and 12 shall apply to such applications, which shall be accompanied by a signed copy of the plans of such premises.

(4) The Sub-county committee may, subject to such reasonable conditions as it may therein include, give to the applicant an assurance in the prescribed form that, on the completion of the premises, a license of the type

specified therein will be granted or it may refuse to give such an assurance.

(5) Where such an assurance has been given under subsection (4), the Sub-county committee may, on any date, on being satisfied that the premises have been completed in accordance with the signed plans submitted under sub section (3) and that any conditions which may have been imposed in the assurance have been complied with, issue to the applicant a license of the type specified in the assurance in respect of the premises.

(6) Any assurance given under subsection (4) shall become ineffective and the Sub-county committee shall not issue a license if, between the date of the giving thereof and the date of completion of the premises, the applicant becomes a person to whom in accordance with section 15, a license may not be granted.

14. (1) The Sub-county Committee shall not grant a new license for the sale of an alcoholic drink to be consumed on the premises unless the Sub-county committee is satisfied—

License for premises.

- (a) that it would be in the public interest for provision to be made for the sale of alcoholic drink for consumption on the premises in the particular locality in respect of which the application is made, and that the number of such premises in respect of which such licenses have already been granted is insufficient for the requirement of the locality given the population density per square kilometer and the permitted maximum number of such premises as shall be prescribed by law:

Provided that no license shall be granted to sell alcoholic drinks in any institution of basic education including primary and secondary schools or any residential area as have been demarcated by or under the relevant written laws;

- (b) that the premises in respect of which the application is made are in good repair and are in a clean and wholesome condition, and are provided with adequate and proper sanitary arrangements;

(c) that the premises in respect of which the application is made are located at least three hundred meters from any nursery, primary, secondary or other learning institutions for persons under the age of eighteen years.

(2) The Sub-county Committee shall not grant a license for the sale of an alcoholic drink in—

(a) a supermarket or such other related retail chain store unless it is satisfied that the applicant has taken measures to ensure that the area in which the sale is to take place is not accessible to persons under the age of eighteen years;

(b) in an outlet or premises located within a fuel station or a fast food restaurant.

(3) Despite subsection (1), the Sub-county Committee may issue a license to a premise located within three hundred meters of any nursery, primary, secondary or other learning institution for persons under the age of eighteen years only if—

(a) the premises do not share a wall with the institution and are sealed off by a physical and nontransparent barrier that ensures zero visibility of the premise from the locality of the institution;

(b) the premises displays on its outside any of the prescribed health messages in a clear and visible manner;

(c) the premises do not bear any outdoor alcoholic drinks promotion or advertisement;

(d) the applicant does not engage in activities that interfere with learning in the institution or activities that calculated to attract persons under the age of eighteen to the premises;

15. (1) The Sub-county committee shall not grant anew license or transfer a license to any person who—

(a) has failed to satisfy the Sub-county Committee, if called upon to do so, of his good character and standing in relation to the expectations in this Act; or

Persons not eligible for a license.

- (b) has been convicted of an offence under this Act or of any offence of which the sentence is imprisonment without the option of a fine in Kenya or elsewhere for a period in excess of six months; or
- (c) in the case of a retail license, is not resident in Kenya; or
- (d) is under eighteen years of age; or
- (e) is an undischarged bankrupt.

(2) The Sub-county committee may refuse to renew an existing license only when the Sub-county Committee is satisfied that—

- (a) the licensee is not a fit and proper person to hold the license; or
- (b) the licensee has been convicted of an offence under this Act or any Act at any time in force regulating the manufacture, distillation, distribution sale of an alcoholic drink for more than three times within one year; or
- (c) has been convicted of an offence and sentenced to imprisonment without the option of a fine in Kenya or elsewhere for a period in excess of six months; or
- (d) the business to which the license relates is conducted in a manner that is in breach of this Act, or any other rules and regulations for the time being in effect, or conditions set by the Sub-county Committee ; or
- (e) the conditions of the license have not been satisfactorily fulfilled; or
- (f) the premises to which the license relates are not in a proper state of repair, or are not provided with proper sanitary arrangements, or do not comply with the reasonable requirements of the Sub-county public health officer and the owner of the premises or the licensee refuses or is unable to give satisfactory guarantees that the necessary repairs will be carried out, or due compliance effected, as the case may be, within a time specified by the Sub-county Committee.

16. (1) Except as otherwise provided in this Act, a Sub-county Committee may, subject to this Part, grant, renew, transfer or remove a license, and may embody therein such conditions as it may deem appropriate, or it may refuse to grant, renew, transfer, withdraw or cancel a license.

Validity and renewal of licenses.

(2) Every license and every renewal, transfer, withdrawal or cancellation thereof shall be sufficiently authenticated by the Sub-county Committee.

(3) Every grant of a license or its every renewal or transfer shall—

- (a) be subject to the payment of such fee or fees as may be prescribed;
- (b) expire on thirty first day of the twelfth month from the day of issue;
- (c) specify in the license the hours stipulated under the First Schedule and as national legislation may provide within which the sale of alcohol is permitted and any other relevant condition.

(4) Where an application for the renewal of a license has been made and the Sub-county Committee has not by the date of expiration of the license reached a decision thereon, such license shall continue in force until the decision of the Sub-county Committee is made known.

(5) Where an application for a license has been refused, or a license has been cancelled, no subsequent application by the former applicant or licensee for a license of the same description shall be considered by the Sub-county Committee during the period of six months from the date of such refusal or cancellation, except at the discretion of the Sub-county Committee.

17. (1) An applicant whose application for a new license, to renew or transfer a license has been refused or cancelled may within fourteen days of such refusal, request in writing the review of such refusal to the Review Committee.

Review.

(2) A person aggrieved by the decision of the sub-county committee to grant a new license or to renew a license may request in writing the review of such decision.

(3) Upon receipt of a request under this section, the Committee shall notify the sub-county committee of the pending review.

(4) The Review Committee shall within twenty-one days consider and make a final determination on the request for review.

(5) The Review Committee may—

- (a) dismiss the request for review if in its opinion, the request is frivolous or vexatious;
- (b) uphold the decision of the sub-county committee;
- (c) annul the decision of the sub-county committee
- (d) give directions to the sub-county committee with respect to any action to be taken;
- (e) make any other declaration as it may deem fit.

18. The right to request for review under section 17 Right of review. does not prohibit a person from seeking any other legal remedy a person may have.

19. (1) Notwithstanding section 17, an applicant Appeals to Court. whose application for a new license, to renew or transfer a license has been refused may within twenty-one days of such refusal appeal against such refusal to Court.

(2) An applicant under section 17 who is not satisfied with the decision of the Review Committee may within twenty-one days appeal to the High Court.

20. (1) A license issued to a body corporate shall be Licenses to body corporate. issued in the name of the body corporate:

Provided that the Sub-county committee may require prior disclosure of the directorship of the body corporate or refuse to grant a license to the body corporate if any of the directors does not qualify to be granted the license individually.

(2) No transfer of a license issued to a body corporate shall be necessary on any change in the office of secretary, but any person for the time being holding such office shall be entitled to the privileges granted by, and shall be subject to the duties and liabilities imposed upon the holder of, such license.

21. (1) The several licenses which may be granted under this Act shall be those specified in the Second Schedule, and the provisions of that Schedule and of any rules made under this Act shall have effect in relation to the respective licenses therein specified. Types of licenses.

(2) Save as otherwise provided in this Act, no license may be granted so as to be applicable to more premises than one.

(3) The Sub-county Committee shall, when a license is granted, renewed, withdrawn or cancelled, include in the license a sufficient description of the licensed premises.

(4) A license may be granted to apply to more than one premise, subject to such conditions as may be specified in the license and to specification of the addresses of all such premises in the license.

22. (1) Where a licensee sells or leases or otherwise disposes of the premises or business specified in his license, he may apply in writing to the Sub-county committee for the transfer of his license to the purchaser or lessee or otherwise of such premises, and the Sub-county Committee may, if it thinks fit, grant a transfer of such license. Transfer of license.

(2) No further fee shall be payable in respect of a license granted under subsection (3) if, at the date of the grant, the license which was temporarily transferred was valid for a period of more than six months.

(3) In the event of the death, bankruptcy or unsoundness of mind of a licensee, or in any similar event to which the Sub-county committee declares in writing that this section should be applied, it shall be lawful, for the purposes of this Act for the executor, administrator, trustee or manager, as the case may be or any other person approved by the Sub-county committee, to carry on the business of the licensee without any transfer or grant of a license either personally or by an agent approved by the Sub-county committee.

(4) Every person to whom a license may have been transferred under subsection (1), and every person permitted to carry on a business without a transfer or

grant of a license in pursuance of subsection (3), shall possess all the rights and be liable to all the duties and obligations of the original licensee.

23. (1) If the renewal of a license is refused, the licensee shall, on payment of the proportionate part of the fee for the appropriate license, be entitled to a license of such description and for such period, not exceeding three months, as the Sub-county Committee may consider necessary for the purpose of disposing of the alcoholic drink or apparatus on the premises, such period to commence on the day after the last sitting of the Sub-county Committee at which the renewal of his license has been refused, or on the day after the termination of his existing license, whichever day is the later.

Removal of license.

24. (1) Every license shall be prominently and conspicuously displayed on the premises to which it relates, and any licensee who fails or neglects so to display his license commits an offence.

License to be displayed.

(2) Where a wholesale alcoholic drink license is granted so as to be applicable to more premises than one, it shall be displayed in the premises first named therein and copies thereof displayed in the other outlets.

(3) Any person causing or permitting to be on his premises or on premises under his control any words, letters or sign falsely importing that he is a licensee commits an offence.

25. (1) Notwithstanding the provisions of any other written law, no licensee shall employ a person under the age, to sell, control or supervise the sale of alcoholic drinks or to have the custody or control of alcoholic drinks on licensed premises.

Employment for sale of alcoholic drinks.

(2) Where a licensee permits another person to manage, superintend or conduct the day-to-day business of the premises in respect of which he is licensed, the licensee shall not be relieved of his duties and obligations under this Act.

(3) Any person who contravenes the provisions of this section commits an offence.

26. (1) A licensee or an agent or employee of a licensee may refuse to admit to, and shall expel from, the

Drunken behaviour.

premises to which his license relates any person who is drunk and disorderly, violent, or quarrelsome, or whose presence would subject the licensee to a fine or penalty under this Act.

(2) Any person referred to in subsection (1) who, on being requested by the licensee or his agent or employee, or by a police officer, to quit the licensed premises, refuses to do so, commits an offence.

(3) On the demand of a licensee or his agent or employee, a police officer shall expel or assist in expelling from the licensed premises the person referred to in subsection (1).

(4) A licensee who permits any drunkenness leading to violent, quarrelsome or riotous conduct to take place on the premises to which the license relates commits an offence.

27. No suit shall be maintainable to recover any debt alleged to be due in respect of the sale of any alcoholic drink which was delivered for consumption on the premises where it was sold unless it was sold for consumption with a meal supplied at the time of sale or unless the person to whom it was sold or supplied was at the time of the sale a lodger on such premises.

Debt from sale of alcoholic drinks.

28. (1) No person holding a license to manufacture, store or sell alcoholic drinks under this Act shall allow a person under the age of eighteen years to enter or gain access to the area in which the alcoholic drink is manufactured, stored, sold or consumed.

Access by persons under age of eighteen.

(2) A person shall not enter or gain access to an area referred to under subsection (1) if such a person is in custody or accompanied by a person under the age of eighteen years.

(3) Any person who contravenes the provisions of subsection (1) and (2) commits an offence.

29. (1) A Sub-county public health officer within whose jurisdiction the premises fall shall report to the Sub-county Committee any licensed premises which are deficient in their state of sanitary or drainage conditions, or which are in bad repair.

Reports by public health officers and police officers.

(2) A Sub-county public health officer or any person authorized by him in writing in that behalf may enter and inspect any licensed premises for the purpose of ascertaining whether a report under subsection (1) is required.

(3) A police officer not below the rank of Inspector shall report in writing to the chairperson of the appropriate Sub-county Committee every case in which a licensee is of drunken habits or keeps a disorderly house, or commits any breach of any of the provisions of this Act or of his license.

(4) Police officers not below the rank of Inspector may without written authority enter and inspect any licensed premises for the purpose of ascertaining whether a report under subsection (1) is required.

30. (1) Upon receipt of a report made under section 29 the Sub-county Committee shall—

Cancellation of license.

- (a) send, by registered post or other verifiable mode of dispatch, a copy of the report to the licensee concerned therewith, informing him that at a meeting of the Sub-county Committee to be held on a date to be specified, but not less than thirty days there from, the report will be considered by the Sub-county Committee;
- (b) send a copy of the report to every member of the Sub-county committee and to the Officer Commanding Police Services in the Sub-county;
- (c) inform the Sub-county public health officer or the police officer, as the case may be, of the date upon which the Sub-county committee will consider the report, and require him to attend on the date specified.

(2) Any licensee concerning whom a report is to be considered may appear in person or by advocate before the Sub-county Committee.

(3) The Sub-county Committee, having duly considered the report and having heard the licensee, if he appears, may, if it thinks fit, cancel the license of the licensee reported upon, or it may make such an order in

respect of such license or the licensed premises specified therein as, in the opinion of the Sub-county Committee, is necessary.

(4) Any person aggrieved by the decision of the Sub-county committee upon any such report may within twenty-one days appeal against the decision to Court.

(5) The Court, on an appeal under this section, may confirm or reverse the decision of the Sub-county Committee.

(6) If a license is cancelled or if on appeal under sub section (5), the appeal is dismissed by the Court, the licensee shall be entitled, on payment of the proportionate part of the fee for the appropriate license, to a license of such description and for such period, not exceeding three months, as the Sub-county committee may deem necessary for the purpose of disposing of the alcoholic drink or apparatus on the premises, such license to run from the date of the decision of the Sub-county Committee or of the Court as the case may be.

PART IV—GENERAL REQUIREMENTS

31. (1) No person shall manufacture, or distributor sell an alcoholic drink in the county that does not conform to the requirements of this Act or any other written law regulating alcoholic drinks.

Conformity with requirements.

(2) A person who contravenes the provisions of this section in relation to manufacture, distribution and importation of an alcoholic drink commits an offence and shall be liable to a fine not exceeding two million shillings, or to imprisonment for a term not exceeding five years, or to both.

(3) A person who contravenes the provisions of this section in relation to sale of an alcoholic drink commits an offence and shall be liable to a fine not exceeding one hundred and fifty thousand shillings, or to imprisonment for a term not exceeding one year, or to both.

32. (1) No person shall sell, supply or provide knowingly an alcoholic drink to a person under the age of eighteen years.

Supply to young persons.

(2) Subject to subsection (3), a person who contravenes the provisions of subsection (1) commits an

offence and shall be liable to a fine not exceeding one hundred and fifty thousand shillings, or to imprisonment for a term not exceeding one year, or to both.

(3) Notwithstanding the provisions of subsection (1), it shall be a defense to an offence under this section if it is established that the accused person attempted to verify that the young person was at least eighteen years of age by asking for and being shown any of the documents specified in subsection (4) for the purpose of verifying the age of the young person and believed, on reasonable grounds, that the documentation was authentic.

(4) For the purposes of this section, the following documentation may be used to verify a person's age—

- (a) a national identity card issued by the Republic of Kenya;
- (b) a passport issued by the Republic of Kenya or any other country; or
- (c) any other documentation as the Executive Member may prescribe.

33. (1) Every retailer shall post, in the prescribed place and manner, signs in the prescribed form and with the prescribed content, that inform the public that the sale or the availing of an alcoholic drink to a person under the age of eighteen years is prohibited by law.

Display of signs.

(2) Every sign required to be posted under subsection (1) shall—

- (a) be displayed on a surface measuring not less than 12 inches by 8 inches in size;
- (b) bear the word "WARNING" in capital letters followed by the prescribed health warning which shall appear in conspicuous and legible type and shall be black on a white background or white on a black background and shall be enclosed by a rectangular border that is the same color as the letters of the statement;
- (c) be in English or in Kiswahili.

(3) A retailer who contravenes any of the provisions of this section commits an offence and shall be liable to

a fine not exceeding fifty thousand shillings, or to imprisonment for a term not exceeding six months, or to both.

34. (1) No person shall sell or permit an alcoholic drink to be sold by way of an automatic vending machine. Vending machines.

(2) A person who contravenes this section commits an offence and shall be liable to a fine not exceeding one hundred thousand shillings, or to imprisonment for a term not exceeding twelve months, or to both.

35. (1) No person shall sell, manufacture, pack or distribute an alcoholic drink in sachets or such other form as may be prescribed under this Act or any other relevant written law. Selling in sachets.

(2) Notwithstanding the provisions of sub-section (1)—

- (a) no person shall manufacture, pack, distribute or sell in the county an alcoholic drink in a container of less than 250 milliliter;
- (b) any other distilled or fortified alcoholic drink shall only be manufactured, packed, sold or distributed in glass bottles of the kind specified in paragraph (a) or as may be prescribed in the national legislation related to control of alcoholic drinks.

(3) A person who contravenes this section commits an offence and shall be liable to a fine not exceeding fifty thousand shillings, or to imprisonment for a term not exceeding six months, or to both.

36. (1) Subject to this section, no person shall— Information Required on packages

- (a) Manufacture;
- (b) Import;
- (c) Sell or distribute.

An alcoholic drink unless the package containing the alcoholic drink conforms to the requirements of subsection (2).

(2) Every package containing an alcoholic drink Shall—

- (a) bear a statement as to its constituents; and
- (b) have at least two of the health warning messages prescribed in the Second Schedule, in English or Kiswahili.

(3) The statement and health warning referred to in subsection (2) shall comprise not less than 30% of the total surface area of the package.

(4) All the warning labels in the second schedule shall be randomly displayed in each twelve-month period on a rotational basis and in as equal a number of times as is possible, on every successive fifty packages of each brand of the alcoholic drink and shall be randomly distributed in all areas within the County where the alcoholic drink is marketed.

(5) The minister may, by notice in the Gazette, prescribe that the warning, required under this section be in the form of pictures or pictograms.

Provided that such notice shall come into operation upon expiration of six months from the date of its publication.

(6) The importer of an alcoholic drink which does conform with to the requirements of sub-section (2) shall, at the point of importation, ensure that the imported alcoholic drink bears such sticker containing the warning messages specified under sub-section (2) as may be prescribed.

(7) The requirements of this section shall not apply to an alcoholic drink which is manufactured in Kenya for export.

(8) A person who contravenes any of the provisions of this section commits an offence and shall be liable to a fine not exceeding one million shillings, or to imprisonment for a term not exceeding three years, or to both.

(9) This section shall come into operation upon expiration of six months from the date of commencement of this Act.

37. Any Licensee who sells an alcoholic drink to a person already in a state of intoxication or by any means

Sale to intoxicated person

encourages or incites him to consume an alcoholic drink commits an offence.

38. (1) Any person found by a police officer to be drunk and incapable or drunk and disorderly in or near a street, road, licensed premises, shop, hotel or other public place may be arrested without warrant and brought without unreasonable delay before a Magistrate.

Disorderly conduct.

(2) Any person convicted of being drunk and incapable or drunk and disorderly in or near a place referred to in subsection (1) shall be liable to a fine not exceeding one thousand shillings or to imprisonment for a term not exceeding three months or to both.

(3) Upon conviction under sub-section (2), the convicting Magistrate may issue an order for community service to any person convicted of the offence under this section for more than one time in accordance with provisions of the Community Service Orders Act, 1998.

Cap 10.

(4) Despite sub-section (3), any person convicted under subsection (2) on more than three occasions in any period of twelve months shall—

- (a) be ordered by the convicting Magistrate to undergo at his own cost, such rehabilitation programme as may be appropriate in a public health institution;
- (b) be forthwith reported by the convicting Magistrate to the Sub-county Committee, which shall inform such licensees as he deems desirable of such convictions, and thereupon, and until a period of twelve months has passed without any further such conviction in respect of that person, any licensee so informed who knowingly sells or supplies alcoholic drinks to or for delivery to that person commits an offence, and it shall furthermore be an offence for that person to be in possession of any alcoholic drink.

(5) Any licensee who sells an alcoholic drink to a person already in a state of intoxication or by any means encourages or incites him to consume an alcoholic drink commits an offence.

39. (1) Any person who sells an alcoholic drink or offers or exposes it for sale or who bottles an alcoholic drink except under and in accordance with, and on such premises as may be specified in a license issued in that behalf under this Act commits an offence and is liable—

Breach of license.

- (a) for a first offence, to a fine not exceeding fifty thousand shillings or to imprisonment for a term not exceeding nine months, or to both;
- (b) for a second or subsequent offence, to a fine not exceeding one hundred thousand shillings or to imprisonment for a term not exceeding one year or to both,

And in addition to any penalty imposed under paragraph (a) or (b), the court may order, the forfeiture of all alcoholic drinks found in the possession, custody or control of the person convicted, together with the vessels containing the alcoholic drink.

(2) Except as may be provided for in this Act, no person shall—

- (a) sell, an alcoholic drink in any workplace, office, factory, public park or any public recreational facility, public transport vehicle, public beach, sports stadium or public street;
- (b) sell, purchase or consume an alcoholic drink in an alcoholic drink selling outlet after the expiry of the hours for which the outlet is licensed to sell the alcoholic drink.

(3) Any person who contravenes the provisions of subsection (2) commits an offence and shall be liable to the penalties specified under subsection (1).

40. Any person who knowingly sells, supplies or offers an alcoholic drink to an authorized officer or to a police officer in uniform or who harbors or suffers to remain on licensed premises any such police officer except for the purpose of keeping or restoring order or otherwise in the execution of his duty, commits an offence and is liable to a fine not exceeding fifty thousand shillings or to imprisonment for a term not exceeding three months or to both.

Sale to authorized officer.

41. Any person who is required by any provision of this Act to disclose any conviction and fails to do so when making any application commits an offence.

Non-disclosure of conviction.

42. (1) If any person purchases any alcoholic drink from a licensee whose license does not cover the sale of that alcoholic drink for consumption on the premises, and drinks the alcoholic drink on the premises where it is sold, or in any premises adjoining or near to those premises, if belonging to the seller of the alcoholic drink or under his control or used by his permission, or on any highway adjoining or near any such premises, and it is proved to the court that the drinking of the alcoholic drink was with the privy or consent of the licensee who sold the alcoholic drink, the licensee commits an offence.

Sale without license.

(2) If a licensee whose license does not cover the sale of alcoholic drink to be consumed on his premises himself takes or carries, or employs or suffers any other person to take or carry, any alcoholic drinks out of or from his premises for the purpose of being sold on his account, or for his benefit or profit, and of being drunk or consumed in any place (whether enclosed or not, and whether or not a public thoroughfare) other than the licensed premises, with intent to evade the conditions of the license, the licensee commits an offence, and, if the place is any house, tent, shed or other building belonging to the licensee or hired, used or occupied by him, the licensee shall be deemed, unless the contrary is proved, to have intended to evade the conditions of the license.

43. (1) No person shall keep for sale, offer for sale or sell—

Sale of adulterated drinks.

- (a) any alcoholic drink which has been in any way adulterated, or diluted by any person;
- (b) any non-alcoholic drink which has been in any way adulterated with alcohol, or which contains any of the substances prohibited under the Alcoholic Drinks Control Act, 2010.

No. 4 of 2010.

(2) Any person who contravenes the provisions of this section commits an offence and shall be liable to a fine not exceeding ten million Kenya shillings or to imprisonment for a term not exceeding ten years, or to both.

(3) On the conviction of a licensee of an offence under subsection (2), the court may, in addition to any other penalty it may lawfully impose, if it finds that the drink in respect of which the offence was committed was adulterated by a substance or substances which rendered the drink unfit for human consumption, and unless the licensee proves to the satisfaction of the court that he took all reasonable precautions against such adulteration and that such adulteration took place without his knowledge or consent, order that his license be forfeited, and no license shall thereafter be granted or transferred to him.

44. (1) In any proceedings under this Act relating to the sale or consumption of an alcoholic drink, such sale or consumption shall be deemed to be proved if the court is satisfied that a transaction in the nature of a sale took place, whether or not any money has been shown to have passed, or as the case may be, if the court is satisfied that any consumption was about to take place. Proof of sale.

(2) Evidence of consumption or intended consumption of an alcoholic drink, on licensed premises by some person other than the licensee or a member of his family or his employee or agent shall be prima facie evidence that the alcoholic drink was sold by or on behalf of the licensee to the person consuming or about to consume the alcoholic drink.

45. (1) The onus of proving that a person is licensed under this Act shall lie on that person. Burden of proof.

(2) The fact that a person not licensed under this Act to sell alcoholic drinks has a signboard or notice upon or near his premises fitted with a bar or other place containing bottles, casks or vessels so displayed as to induce a reasonable belief that alcoholic drink is sold or served therein, or having alcoholic drink concealed, or more alcoholic drink than is reasonably required for the person residing therein, shall be deemed to be prima facie evidence of the unlawful sale of alcoholic drink by that person.

(3) In any proceedings under this Act, where a person is charged with selling alcoholic drink without a license or without an appropriate license, such alcoholic drink being in a bottle and appearing to be unopened and

labeled by its bottler, the contents of such bottle shall be deemed, unless the contrary is proved, to be alcoholic drink of the description specified on the label thereof.

46. Every licensee who is convicted of an offence under this Act shall produce his license to the court convicting him, and the court shall endorse every such conviction on the license and the relevant administrative officer of the court shall inform the relevant Sub-county committee.

Endorsement of conviction on license.

47. If in any proceedings before a court it appears that a licensee—

Forfeiture of license upon conviction.

- (a) whether he was present in the licensed premises or not, has permitted an unlicensed person to be the owner or part owner of the business of the licensed premises or to have a substantial interest in that business, except with the consent of the Sub-county committee; or
- (b) is convicted of an offence under this Act and a previous conviction within the preceding twelve months of the same or any other offence under this Act or three such previous convictions within the preceding five years is or are proved; or
- (c) is twice convicted within twelve months of selling, offering or keeping for sale any adulterated alcoholic drink,

Then the court may, in addition to any other penalty which it may lawfully impose, order that his license be forfeited, and that no license shall be issued or transferred to him for such period as the court may order.

PART VI—ADVERTISEMENT AND PROMOTION

49. (1) No person shall promote an alcoholic drink by way of outdoor advertisement—

Prohibited advertisement and promotion.

- (a) in a manner that is false, misleading or deceptive or that are likely to create an erroneous impression about the characteristics, health effects, health hazards or social effects of the alcoholic drink;
- (b) through painting or decorating a residential building with the name of the alcoholic drink or

manufacturer, color and brand images or logos associated with a manufacturer or an alcoholic drink or any other related form; and

- (c) in places demarcated under any written law as residential areas or within a distance of three hundred meters from nursery, primary, secondary school, or other institution of learning for persons under the age of eighteen years or a place of worship, health facility or a public playground or any other public land or property or in public service vehicle.

(2) A person who contravenes the provisions of this section commits an offence and shall be liable to a fine not exceeding five hundred thousand shillings, or to imprisonment for a term not exceeding three years, or to both.

(3) Pursuant to Article 24(2) of the Constitution, the right to freedom of expression set out in Article 33 of the Constitution is limited to the extent specified in this section for the purpose of—

- (a) protecting consumers of alcoholic drinks from misleading or deceptive inducements to use alcoholic drinks; and
- (b) protecting persons under the age of eighteen years from negative impact on health and social development from exposure to advertisements of alcoholic drinks.

49. (1) No person shall promote an alcoholic drink—

Promotion at underage events.

- (a) at any event or activity associated with persons under the age of eighteen years;
- (b) using such things or materials that are associated with persons under the age of eighteen years.

(2) Any person who contravenes the provisions of this section commits an offence and shall be liable to a fine not exceeding five hundred thousand shilling or imprisonment for a term not exceeding three years or to both such fine and imprisonment.

(3) Pursuant to Article 24 (2) of the Constitution, the right to freedom of expression set out in Article 33 of the Constitution is limited to the extent specified in this section for the purpose of protecting persons under the age of eighteen years from negative impact on health and social development from exposure to advertisements of alcoholic drinks.

50. (1) A licensee shall not—

Encouraging consumption.

- (a) award, grant or give to a person an alcoholic drink for consumption in or outside the licensed premises without any consideration equivalent to the market price of the alcoholic drink; or
- (b) promote any alcoholic drink in such a manner as to encourage more consumption of an alcoholic drink in order to win an award or prize.

(2) A person who contravenes any of the provisions of this section commits an offence and shall, on conviction, be liable to a fine not exceeding five hundred thousand shillings, or to imprisonment for a term not exceeding three years, or to both.

(3) Pursuant to Article 24 (2) of the Constitution, the right to freedom of expression set out in Article 33 of the Constitution is limited to the extent specified in this section for the purpose of protecting consumers of alcoholic drinks from misleading or deceptive inducements to use alcoholic drinks and also for the purpose of protecting persons under the age of eighteen years from negative impact on health and social development from exposure to advertisements of alcoholic drinks.

PART VII—ENFORCEMENT

51. (1) The Executive Member shall, upon recommendation by the Sub-county Committee, appoint for each Sub-county, any person or class of persons to be authorized officers for purposes of this Act.

Authorized officers.

(2) The Executive Member shall issue a certificate of appointment to every person appointed under this section.

(3) Notwithstanding the provisions of this section, the following officers shall be deemed to be authorized officers for the purposes of this Act—

- (a) public health officers appointed under the Public Health Act; and Cap. 242.
- (b) officers appointed as enforcement officers under the National Police Service Act, Standards Act, Weights and Measures Act and Anti-counterfeit Act; No. 11A of 2011.
Cap. 496.
Cap. 513.
- (c) any other person upon whom any written law vests functions of the maintenance of law and order.

52. (1) The Governor shall establish a County Alcoholic Drinks Control Enforcement Co-ordinating Committee for the purposes of enforcing this Act. Enforcement Committee.

(2) The Enforcement Committee shall consist of—

- (a) the chief officer who shall be the chairperson of the Committee;
- (b) one authorized officer appointed under section 50;
- (c) the officer responsible for coordination of national government functions in the county;
- (d) the County Public Health Officer;
- (e) the officer in charge of Kenya Police Services in the county;
- (f) the officer in charge of Administration Police Services in the county;
- (g) one officer appointed by Kenya Bureau of Standards;
- (h) one officer appointed by Anti-Counterfeit Agency;
- (i) one officer appointed by Department of Weights and Measures;
- (j) any other officer as the Governor may designate.

(3) The Directorate shall provide secretariat services to the Enforcement Committee.

53. The functions of the Enforcement Committee shall be to—

Functions of Enforcement Committee.

- (a) co-ordinate enforcement of the Act;
- (b) monitor and evaluate the enforcement process and system under the Act;
- (c) advise the Governor on the necessary measures to be adopted in ensuring effective enforcement and compliance with the Act;
- (d) carry out any other function as may from time to time be assigned by the Governor.

54. (1) For the purposes of ensuring compliance with this Act, an authorized officer may, at any reasonable time, enter any place in which the officer believes on reasonable grounds that any person or persons is in any way contravening the provisions of this Act.

Places authorized officers may enter.

(2) An authorized officer entering any premises under this section shall, if so required, produce for inspection by the person who is or appears to be in charge of the premises the certificate issued to him under section 50 (2).

(3) Pursuant to Article 24 (2) of the Constitution, the right to privacy set out in Article 31 of the Constitution is limited to the extent specified in this section for the purpose of protecting consumers of alcoholic drinks by ensuring fair and ethical business practices related to production, distribution, promotion and sale of alcoholic drinks as specified in this Act.

55. (1) In carrying out an inspection in any place pursuant to section 53, an authorized officer may—

Powers of officers.

- (a) examine an alcoholic drink or anything referred to in that section;
- (b) require any person in such place to produce for inspection, in the manner and form requested by the officer, the alcoholic drink or thing;
- (c) open or require any person in the place to open any container or package found in the place that the officer believes on reasonable grounds contains the alcoholic drink or thing;

- (d) conduct any test or analysis or take any measurements; or
- (e) require any person found in the place to produce for inspection or copying, any written or electronic information that is relevant to the administration or enforcement of this Act.

(2) Pursuant to Article 24 (2) of the Constitution, the rights to privacy and property set out in Articles 31 and 40 of the Constitution are limited to the extent specified in this section for the purpose of enforcement of this Act and for protecting consumers of alcoholic drinks by ensuring fair and ethical business practices related to production, distribution, promotion and sale of alcoholic drinks as specified in this Act.

56. In carrying out an inspection in a place, an authorized officer may— Use of records.

- (a) use or cause to be used any computer system in the place to examine data contained in or available to the computer system that is relevant to the administration or enforcement of this Act;
- (b) reproduce the data in the form of a print-out or other intelligible output and take it for examination or copying;
- (c) use or cause to be used any copying equipment in the place to make copies of any data, record or document;
- (d) Scrutinize any other record system in use in that place.

(3) Pursuant to Article 24(2) of the Constitution, the rights to privacy and property set out in Articles 31 and 40 of the Constitution are limited to the extent specified in this section for the purpose of protecting consumers of alcoholic drinks by ensuring fair and ethical business practices related to production, distribution, promotion and sale of alcoholic drinks as specified in this Act.

57. An authorized officer may not enter a dwelling place except with the consent of the occupant or under the authority of a warrant issued under section 58. Entry of dwelling place.

58. (1) Upon an ex-parte application, a magistrate or judge of the High Court, may issue a warrant Court to issue warrant.

authorizing the authorized officer named in the warrant to enter and inspect a dwelling place, subject to any conditions specified in the warrant, if the magistrate or judge is satisfied by information on oath that—

- (a) the dwelling place is a place referred to in section 53;
- (b) entry to the dwelling place is necessary for the administration or enforcement of this Act;
- (c) the occupant does not consent to the entry, or that entry has been refused or there are reasonable grounds for believing that it will be refused.

(2) The time of such entry shall be between six o'clock in the forenoon and six o'clock in the afternoon of any day of the week.

59. An authorized officer executing the warrant issued under section 57 shall not use force unless such officer is accompanied by a police officer and the use of force is specifically authorized in the warrant.

Use of force.

60. An authorized officer who has analyzed or examined an alcoholic drink or thing under this Act, or a sample of it, shall issue a certificate or report setting out the results of the analysis or examination.

Certificate of analysis.

61. (1) The owner of a place inspected by an authorized officer under this Act or the person in charge of the place and every person found in the place shall—

Assistance of officers.

- (a) provide all reasonable assistance to enable the authorized officer to carry out his duties under this Act;
- (b) furnish the authorized officer with such information as the officer reasonably requires for the purpose for which entry into the place has been made.

(2) The inspecting agent in subsection (1) shall issue the respective inspection completion and certification certificate once satisfied with the inspection.

62. No person shall obstruct or hinder, or knowingly make a false or misleading statement to an

Obstruction.

authorized officer who is carrying out duties under this Act.

63. (1) During an inspection under this Act, an authorized officer may seize any alcoholic drink or thing by means of which or in relation to which the officer believes, on reasonable grounds, that this Act has been contravened and a full inventory thereof shall be made at the time of such seizure by the officer. Seizure.

(2) The authorized officer may direct that any alcoholic drink or thing seized be kept or stored in the place where it was seized or that it be removed to another place.

(3) Unless authorized by an officer, no person shall remove, alter or interfere in any manner with any alcohol, alcoholic drink or other thing seized.

(4) Any person from whom an alcoholic drink or thing was seized may, within thirty days after the date of seizure, apply to the High Court for an order of restoration, and shall send notice containing the prescribed information to the Executive Member within the prescribed time and in the prescribed manner.

(5) Pursuant to Article 24 (2) of the Constitution, the rights to privacy and property set out in Articles 31 and 40 of the Constitution are limited to the extent specified in this section for the purpose of protecting consumers of alcoholic drinks by ensuring fair and ethical business practices related to production, distribution, promotion and sale of alcoholic drinks as specified in this Act.

64. (1) The High Court may order that the alcoholic drink or thing be restored immediately to the applicant if, on hearing the application, the court is satisfied that— Order for restoration.

(a) the applicant is entitled to possession of the alcoholic drink or thing seized; and

(b) the alcoholic drink or thing seized is not and will not be required as evidence in any proceedings in respect of an offence under this Act.

(2) Where upon hearing an application made under subsection (1) the court is satisfied that the applicant is

entitled to possession of the alcoholic drink or thing seized but is not satisfied with respect to the matters mentioned in paragraph (b) of subsection (1), the court may order that the alcoholic drink or thing seized be restored to the applicant on the expiration of thirty days from the date of seizure if no proceedings in respect of an offence under this Act have been commenced before that time.

65. Any person convicted of an offence under this Act for which no other penalty is provided shall be liable to a fine not exceeding two hundred thousand shillings, or to imprisonment for a term not exceeding two years, or to both.

General penalty.

66. (1) Offences under this Act, other than the offences specified under Part VI, shall be cognizable offences.

Nature of offences.

(2) Where a corporation, registered society or other similar legal entity commits an offence under this Act, any director or officer of the corporation, society or legal entity who acquiesced in the offence commits an offence and shall, on conviction, be liable to the penalty provided for by this Act in respect of the offence committed by the corporation, society or legal entity, whether or not such corporation, society or legal entity has been prosecuted.

(3) In any prosecution for an offence under this Act, it shall be sufficient proof of the offence to establish that the offence was committed by an employee or agent of the accused.

(4) Any act done or omitted to be done by an employee in contravention of any of the provisions of this Act shall be deemed also to be the act or omission of the employer, and any proceedings for an offence arising out of such act or omission may be taken against both the employer and the employee.

67. (1) In any prosecution for an offence under this Act, a copy of any written or electronic information obtained during an inspection under this Act and certified to be a true copy thereof shall be admissible in evidence and shall, in the absence of evidence to the contrary, be proof of its contents.

Nature of evidence in proceedings.

(2) Subject to this Part, a certificate or report purporting to be signed by an officer stating that the officer analyzed anything to which this Act applies and stating the results of the analysis, shall be admissible in evidence in any prosecution for an offence under this Act without proof of the signature or official character of the person appearing to have signed the certificate or report.

(3) The certificate or report may not be received in evidence unless the party intending to produce it has, before the trial, given the party against whom it is intended to be produced notice of not less than seven days of that intention together with a copy of the certificate or report.

(4) The party against whom the certificate or report provided for under subsection (3) is produced may, with leave of the court, require the attendance of the officer for purposes of cross examination.

(5) In a prosecution for a contravention of this Act—

- (a) information on a package indicating that it contains an alcoholic drink is, in the absence of evidence to the contrary, proof that the package contains an alcoholic drink; and
- (b) a name or address on a package purporting to be the name or address of the person by whom the alcoholic drink was manufactured is, in the absence of evidence to the contrary, proof that it was manufactured by that person.

PART VIII—EDUCATION AND INFORMATION

68. (1) The County Government shall promote to undertake public awareness about the health consequences information, addictive nature and mortal threat posed by education and excessive alcoholic drink consumption through a communication comprehensive countywide education and information campaign conducted by the County government through the relevant ministries, departments, authorities and other agencies including the relevant non-governmental organizations and civil society.

County Government.

(2) The education and information campaign referred to in subsection (1) shall focus on the family as the basic social unit and shall be carried out in all schools and other institutions of learning, all prisons, remand homes and other places of confinement amongst the disciplined forces, at all places of work and in all communities in Kenya.

(3) In conducting the education and information campaign referred to in this section, the relevant agency and The County Government of Kisumu shall ensure the involvement and participation of individuals and groups affected by misuse of alcoholic drinks.

(4) The Kisumu County Government in collaboration with the civil society and the relevant agency, shall conduct education and information campaigns on alcoholic drink within its area of Jurisdiction.

69. The relevant agency shall liaise with the of Integration. alcohol Executive Secretary responsible for education, Matters into to integrate instruction on the health consequences, syllabuses addictive nature and mortal threat posed by alcoholic drink consumption in subjects taught in public and private schools at all levels of education, including informal and non-formal and indigenous learning systems.

70. The relevant agency shall liaise with the Integration of Alcohol matters into Health care. Ministry for the time being responsible for health to ensure that alcoholic drink use education and information dissemination shall form part of health care services by health care providers.

(2) For purposes of subsection (1) the relevant agency and the County Government of Kisumu shall provide training for the health care providers to acquire skill for proper information and education on alcohol consumption.

PART VIII—MISCELLANEOUS

71. (1) The Executive Member may, on Regulations. recommendation of the Directorate make Regulations generally for the better carrying out of the objects of this Act.

(2) Without prejudice to the generality of subsection (1), the Regulations may—

- (a) prescribe anything required by this Act to be prescribed or prohibit anything required by this Act to be prohibited;
- (b) prescribe the forms of applications, notices, licenses and other documents for use under this Act;
- (c) prescribe the fees payable under this Act.

(3) Pursuant to Article 94 (6) of the Constitution, the legislative authority delegated to the Executive Member in this section shall be exercised only for the purpose and intent specified in this section and in accordance with the principles and standards set out in the Interpretation and General Provisions Act and the Statutory instrument Act, 2013.

72. (1) Notwithstanding any other provision of this Act to the contrary, a person who, immediately before the commencement of this Act was in accordance with Alcoholic Drinks Control Act, 2010 a manufacturer, importer, distributor or retailer of any alcoholic drink in the under that Act shall be deemed to be a manufacturer, importer, distributor or retailer of any alcoholic drink under this Act.

Transitional.

No. 4 of 2010.

(2) The manufacturer, importer, exporter, distributor or retailer of any alcoholic drink in the contemplated referred to in subsection (1), shall, within four months of upon commencement of this Act, comply with the requirements of this Act.

FIRST SCHEDULE (s. 16)**LICENCE HOURS**

Licenses	License Hours, Conditions and Exceptions.
1. General Retail Alcoholic Drink License (on License)	Authorized to sell alcoholic drink: (a) From Monday to Friday during the hours of 5.00 p.m. to 11.00 p.m. (b) During weekends and public holidays during the hours of 2.00 p.m. to 11.00 p.m.
2. General Retail Alcoholic Drink License (Off License) Wines and Spirits Retailers (Rural and Sub-Urban)	Authorized to sell alcoholic drink on any day of the week during the hours of 5: 00 p.m. to 8:30 p.m.
3. Supermarket or Franchised Retail Chain Stores (Urban) Alcoholic Drink License (Off-License)	Authorized to sell alcoholic drink on any day of the week during the hours of 10.00 a.m. to 8:30 p.m.
4. Hotel Alcoholic Drink License	Authorized to sell alcoholic drink on any day of the week to a lodger - for his own consumption and his guest's consumption on the premises, at any hour.
5. Club Alcoholic Drink License	
(a) Members Club Members club license may only be held by a club that is a non-profit association incorporated under the Society's Act.	Authorized to sell alcoholic drink to members on any day of the week at any hour
(b) Proprietary Club (Including Night Club)	Authorized to sell alcoholic drink any day of the week during the hours of 7.00 p.m. to 3.00 a.m.
6. Theatre Alcoholic Drink License.	Authorized to sell alcoholic drink during the hours of 5.00 p.m. to

1100. p.m.
7. Travellers' Alcoholic Drink License. Authorized to sell alcoholic drink on any day of the week at any hour to persons bona fide travelers on board a train or air.
 8. Railway Restaurant Car Alcoholic Drink License. Authorized to sell alcoholic drink at any hour.
 9. Steamship Alcoholic Drink License. Authorized to sell alcoholic drink on any day of the week at any hour while the steamship, whether stationary or in motion, is on a voyage.
 10. Temporary or Occasional license. Authorized to sell alcoholic drink on the day and during the hours stipulated in the license by the Sub-county Committee for the purposes of specific occasions, ceremonies or events as indicated in the application.

SECOND SCHEDULE (s. 21)**TYPES OF LICENCES**

The following licenses may be granted under this Act

1. Manufacturer's License

Subject to the conditions specified in the license, a Manufacturer's license authorizes the holder to-

- (a) manufacture and store the manufactured alcoholic drink in his depot;
- (b) sell the product of his manufacturing plant by wholesale in accordance with the conditions that are for the time being, applicable to a holder of a wholesale license or by delivery from depot throughout Kenya in accordance with the Alcoholic Drinks Control Act, 2010; and

No. 4 of 2010.

Bottle the alcoholic drink subject to such conditions as may be prescribed.

For the purposes of this paragraph, "depot" means premises of whatever description which are occupied by a Manufacturer for of his trade.

2. Wholesale License.

A wholesale license authorizes the licensee to sell an alcoholic drink at the premises specified in the license, subject to such conditions as may be prescribed.

3. Retail License

A retail license authorizes the licensee to sell an alcoholic drink on the premises, at the hours and subject to such other conditions as are specified in the license.

4. Import License

An import license authorizes the licensee to sell an alcoholic drink and to sell an imported alcoholic drink at wholesale in accordance with to the conditions that are for the time being applicable to a holder of a wholesale license.

THIRD SCHEDULE

(1) The following health messages shall be displayed on every package containing an alcoholic drink, sign or advertisement stipulated under the provisions of this Act—

- (a) Excessive alcohol consumption is harmful to your health;
- (b) Excessive alcohol consumption can cause liver cirrhosis;
- (c) Excessive alcohol consumption impairs your judgment, do not drive or operate machinery;
- (d) Not for sale to persons under the age of 18.